



OFFICE OF ECONOMIC DEVELOPMENT
CITY OF JACKSONVILLE, FL

**PROJECT RAMBLER
SUMMARY
September 28, 2016**

Background: Campers Inn Holding Corporation (CIHC) and Campers Inn Management Company, Inc. are evaluating Jacksonville as the site for its U.S. corporate headquarters and training center. CIHC is the holding company and parent for 17 operating companies including 15 Campers Inn RV dealerships. These subsidiary companies collectively employ 415 persons and are located in 9 states along the eastern seaboard. The company is evaluating consolidating and relocating its Corporate Offices from Kingston, New Hampshire to either Jacksonville, FL or Charlotte, NC. CIHC proposes to relocate 22 headquarters staffers within 36 months to, Jacksonville, at an average wage of \$66,098.

Corporate headquarters are classified by the State of Florida as a High-Impact Target Industry. Campers Inn seeks to locate its corporate headquarters and training center within Jacksonville’s Northwest Area. The company has stated that the combination of the State of Florida and City of Jacksonville incentives is a material factor in its decision to relocate its corporate headquarters in Jacksonville versus its current location in Kingston, NH or Charlotte, NC.

# of Jobs To Be Created	Capital Investment	Intangibles
22 new jobs @ \$66,098 average wage no later than June 30, 2019. Council District: 12	Estimated minimum of \$195,000 in building renovations (\$95,000) and IT equipment, furniture and fixtures (\$100,000).	Adds to Jacksonville list of corporate headquarters.

Project Rationale & Benefits:

Supporting Campers Inn headquarters relocation will expand Jacksonville’s higher wage job opportunities and tax base. The 22 new QTI level jobs will be paying a wage equal to 150% of the Statewide Average Wage. All the jobs to be located in Jacksonville are corporate headquarters and professional training personnel for a growing business seeking continued expansion throughout the Southeast and Southwest U.S. Additional payroll to the Jacksonville area will be over \$1.4 million annually (excluding benefits). Although not in a designated Economically Distressed Area, the company proposes to locate their corporate headquarters and training center within Jacksonville’s Northwest Economic Development Fund Area. The project will be located at 10626 General Avenue, Jacksonville, FL 32220.

The project ROI for the City of Jacksonville is 1.65.

Total Project Incentives:	\$132,000
• City QTI 20% Match	\$26,400
• State QTI 80% Match	\$105,600

Description City of Jacksonville Incentives:

- Campers Inn is seeking public investment through the Qualified Targeted Industry (QTI) Tax Refund program. The QTI incentive proposed is \$6,000 per job comprising \$4,000 at 150% State Average Wage plus a high-impact industry bonus of \$2,000 per job. The City portion of the QTI program is 20 percent of the award, or \$1,200 per job up to \$26,400, in total. The QTI award will be payable after the average wage and jobs created are verified by the Florida Department of Economic Opportunity over the proposed six year payout, beginning in 2018.

Description State of Florida Incentives:

- The State portion of the QTI program is 80 percent of the award, or \$4,800 per job created up to \$105,600, in total. The QTI award will be payable after the average wage and jobs created are verified by the Florida Department of Economic Opportunity over the proposed six year payout, beginning in 2018; and

For the reasons cited above, legislation for this project will be introduced to the City Council on September 21, 2016.

Please contact Ed Randolph at 630-1185, if you have any questions on this project.